

SAMSON & DELILAH

WRITTEN & DIRECTED BY WARWICK THORNTON

SAMSONANDDELILAHMOVIE.COM



SPONSOR KIT



INDIEPIX[®]
www.indiepixfilms.com

A LOVE STORY

Samson, a cheeky 15-year-old boy, and Delilah live in an isolated Aboriginal community in the Central Australian desert. Amongst a tiny collection of houses, everything here happens in a cycle. Day in and day out nothing changes, everything stays the same and no one seems to care. When tragedy strikes they turn their backs on home and embark on a journey of survival. The two teenagers soon discover that life outside the community can be cruel. Though hungry and rejected Samson and Delilah fall in love. It is all they have. It is real. Lost, unwanted and alone they discover that life isn't always fair, but love never judges.

ABOUT US:

IndiePix was founded in 2004 to bring lovers of film the very best of independent cinema. Today, IndiePix is proud to be home to the broadest selection of indie films from around the world, including the latest award-winning titles WE LIVE IN PUBLIC, WOMEN WITHOUT MEN, ENTRE NOS and THE END OF AMERICA.

Our mission is to keep the independent spirit alive, through our patented Burn-to-Own technology, streaming digital delivery options, DVD delivery by mail, retail store distribution and theatrical exhibition. We work with both up-and coming and renowned filmmakers to not only entertain audiences, but to inspire.

WHY SPONSOR SAMSON & DELILAH?

Like RABBIT PROOF FENCE, SAMSON & DELILAH has had huge success on the global stage, grossing \$2,427,981 at the Australian Box Office. Not only does this exemplify SAMSON & DELILAH's ability to cross over to mainstream audiences, it exemplifies the pure talent and vision of writer and director Warwick Thornton. Winner of the Camera d'OR at the Cannes Film Festival and shortlisted for this year's Academy Awards, SAMSON & DELILAH has become a cinematic masterpiece and the most original Australian film to cross the global stage in years.

By sponsoring this film you will align your company with a film that has already become a cultural phenomenon. SAMSON & DELILAH not only showcases the rising talent within the Australian film industry on a global level, but also highlights a powerful snapshot of contemporary Aboriginal culture. With a growing worldwide box office exceeding 5 million, this exceptional film's journey is only just beginning. We invite you to join us as we bring audiences across the US a story of love and a vision of indigenous Australia that will stand the test of time.

SPONSORING SAMSON & DELILAH IS AN EFFECTIVE WAY FOR YOUR COMPANY TO:

- Increase positive recognition by consumers and inspire brand loyalty
- Reach a targeted and savvy audience
- Inspire sales and trail usage of products or services
- Affiliate with an industry leader in independent film distribution
- Entertain clients, prospects and employees at exciting indie film theatres and Australiana inspired events.
- Display cultural involvement

TARGET AUDIENCE:

- Highly educated
- Culturally involved
- Artistic trendsetters

EXPECTED IMPRESSIONS: 100,000,000

SOURCE	HITS
Web	50 Million
Print	20 Million
Other (Radio/TV/Promotional Materials)	30 Million

"...INTENSE GRIP AND POWER."
- SCREEN INTERNATIONAL



PRESS

"... AN ENGROSSING AND TOUCHING
SNAPSHOT OF AN AUSTRALIA TOO
OFTEN LEFT ON THE CUTTING-ROOM FLOOR."

- *VARIETY*

"ATTENDING THE FILM'S HOMETOWN PREMIERE... AND WATCHING THE CROWD FALL UNDER THE
FILM'S SPELL, WAS AN **UNFORGETTABLE** EXPERIENCE FOR ME"

DES PARTRIDGE, THE COURIER MAIL

"SAMSON & DELILAH IS, IN MY OPINION, THE **BEST** (SOME WOULD SAY THE FIRST) AUSTRALIAN FILM YET MADE"

BOB ELLIS, ENCORE

"A TENDER, REALISTIC LOVE STORY AND A LYRICAL PIECE OF VISUAL ART."

MICHAEL ADAMS, EMPIRE

"ONE OF THE **BRAVEST** AUSTRALIAN FILMS I'VE EVER SEEN. I CAN'T WAIT TO SEE IT AGAIN."

JIM SCHEMBRI, THE AGE

"...THE AUSTRALIAN FILM THAT TAKES EVERY CLICHE YOU HATE ABOUT AUSTRALIAN FILM AND MANAGES TO TURN
THEM INTO SOMETHING **UTTERLY BRILLIANT**"

AIN'T IT COOL NEWS

"SAMSON & DELILAH IS AN **ORIGINAL**"

LOUISE KELLER, URBAN CINFILE



AWARDS

Camera d'Or (Best First Feature)
Cannes Film Festival

Best Feature Film
Asia Pacific Awards 2009

Best Film, Director, Script, Cinematography, Sound, Young Actors
(jointly awarded Marissa Gibson & Rowan McNamara)
and AFI Member's **Choice Award**
Australian Film Institute Awards 2009

Best Film, Director, Script, Music, Actor, Actress
IF (Inside Film) Awards 2009

Best Editor, Feature (Roland Gallois)
Australian Screen Editor's Guild Awards 2009

Best Achievement in Sound Design (Liam Egan and Team)
Australian Screen Sound Awards 2009

Blue Angel Award for Best Director
17th Art Film Fest, Slovakia

AWGIE Awards (Australian Writer's Guild Awards) Feature Film Screenplay (Original)
Major AWGIE Award (for Most Outstanding Script in any discipline)

Audience Award - Adelaide Film Festival

Kate Challis RAKA Award for Indigenous Script Writing

Grand Jury Prize

Best Female Actor - Marissa Gibson
Best Male Actor - Rowan McNamara
St Tropez Film Festival, France

The City Prize for Best Film (awarded by the teenage jury)
Jury Grand Prize for Best Film (awarded by the adult jury)
Festival Ciné-jeune, France

Grand Jury Award

Press Jury Award
EKWA Film Festival of the Indian Ocean (Reunion Island)

Grand Premio (Best Film)
Amazonas Film Festival, Brazil

IFA Cultural Film Award
Around the World in 14 Films - Berlin Independent Filmfest

Australian's 2009 Submission for the Academy Awards

Warwick Thornton subject of the Archibald Prize for People's Choice



FESTIVAL DE CANNES



AUSTRALIAN FILM INSTITUTE



Australian Government

SCREEN
AUSTRALIA



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US DEBUT

Following a hugely successful theatrical campaign throughout Australasia and Europe, SAMSON & DELILAH was shortlisted for the Academy Awards and featured as one of Australia's top 3 box office hits of 2009, the highest grossing year in Australian history. Winning the Camera d'Or at the Cannes Film Festival for Best New Director and Best Film at the Australian Film Institute Awards, SAMSON & DELILAH makes its US theatrical debut in October!

Opening in New York, Los Angeles and Washington DC on October 15

SAMSON & DELILAH's release incorporates a marketing strategy that focuses on a local and national network of strategic partnerships and buzz created through theatrical exhibition and special events.

Having reached huge success internationally, the film will begin with week long engagements in over 20 markets, featuring high impact premiere events, exclusive press screenings and Australian inspired parties. IndiePix plans to build a national awareness for the film, with potential expansion to 100+ markets leading up to the film's DVD release in December.

SPECIAL SNEAK PREVIEWS AND EVENTS

Press Screenings - New York

Tribeca Grand Hotel, Manhattan - September 8

Exclusive screening for press and public, set at the decadent TRIBECA GRAND HOTEL with a pre reception in the upstairs bar.

IndieScreen, Williamsburg, Brooklyn - September 9

This event will be specifically for Indie-Press and Cinema Buffs to enjoy some good old-fashioned Aussie hospitality. This screening will take place at the exciting new venue INDIESCREEN and will consist of a screening of the film, followed by an Aussie BBQ.

Press Screening - Los Angeles

An exclusive gala screening at a venue TBA, for both press and industry that will target the strong Australian contingent in Los Angeles.

The night will include a screening followed by an Australian style event.

Exclusive Sneak Previews

The National Geographic All Roads Film Project Washington DC - October 2

The All Roads Film Project showcases films by and about indigenous and underrepresented minority-culture filmmakers from all reaches of the globe. This exclusive event is the launchpad for SAMSON & DELILAH's Washington, DC Premiere on October 15.

New York City Premiere, Brooklyn Academy of Music - October 12

The prestigious BAMcinémathèque in Brooklyn will present the New York City Premiere with a gala screening and event in celebration of Australia's diverse culture.

**“...ONE OF THE MOST WONDERFUL FILMS
THIS COUNTRY HAS EVER PRODUCED.”
AT THE MOVIES, ABC TV**



SPONSORSHIP OPPORTUNITIES

MEDIA COVERAGE

Association with IndiePix affords sponsors highly targeted property for reaching their desired audience. Whether your organization is local, national or international in scope, IndiePix and subsequently SAMSON & DELILAH audiences are exactly the people you want to reach: they're on the cultural forefront and are early adopters of new styles and trends. SAMSON & DELILAH's original story of love and indigenous Australia, combined with the spectacular Australian landscape and music by Charley Pride and Troy Cassar-Daley, will not only capture audiences, will leave them wanting more. IndiePix presents a high impact theatrical campaign that includes exclusive screenings targeting 100+ markets across North America.

There are many ways to sponsor both large and small, with varying costs. Please contact us so we can create a sponsorship package that is right for you!

SPONSORSHIP OPPORTUNITIES INCLUDE

- * High Profile Customized Branded Events Tailored to Meet Your Needs and Maximize Your Exposure
- * Contests, Giveaways and Promotional Opportunities
- * Customized Targeted E-mails to IndiePix Mailing Lists
- * Direct Marketing (Product Sampling)
- * Localized and/or National Event Sponsorship
- * Acknowledgement/Logo Placement
- * Recognition in Weekly/Monthly Newsletter (70,000 Names)
- * Logo on IndiePix Films Website with Link (500,000+ Hits/Months)
- * Logo and Link on the Film's Official Website
- * Recognition and Logo on IndiePix Box Office
- * Recognition at Screenings and Events
- * Banner Signage in Theatres

WE WANT TO WORK WITH YOU!

Here at IndiePix we understand the value of a good partnership. Our aim is to not only fund a driven and successful theatrical campaign for this inspirational film, but to provide awareness and support across the Independent Film Community.



GET IN TOUCH

WE TAILOR OUR EFFORTS TO MAXIMIZE
PARTNER EXPOSURE THROUGH CREATIVITY AND
COLLABORATION. LET'S TALK!

Paige Gregor
Audience & Outreach Manager

IndiePix Films
paige@indiepix.net
212.684.2333 x315



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SAMSONANDELILAH.COM.AU

